

If you're a new customer (less than 12 months), you can still participate in our Levelized Payment Plan. We'll calculate your average monthly payment from the time you started service with us.**

As a Levelized Payment Plan customer, your meter will continue to be read each month by Tampa Electric so you can see your actual electricity usage and cost.

For more information, or to see if you qualify for this free program, visit our Web site at tampaelectric.com. Or call us today at (813) 223-0800 (Hillsborough County), (863) 299-0800 (Polk County) or 1-888-223-0800 (All other counties and out-of-state).

** Levelized Paymen Plan is an average payment plan and participation does not guarantee savings in monthly electricity costs.*

*** Must have at least one month's billing history to work toward an average.*



Tampa Electric Company
P.O. Box 111, Tampa, Florida 33601
tampaelectric.com

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Levelize Your Electric Bill Year-Round



For more energy
information, visit
our Web site at
tampaelectric.com

Tampa Electric's Levelized Payment Plan

Here's How it Works

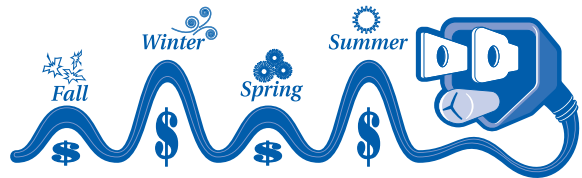
More than 75,000 customers use Tampa Electric's **Levelized Payment Plan** to make year-round budgeting more predictable.

This free payment plan "levelizes" those monthly peaks and valleys in your electric bill, allowing you to pay about the same amount for your energy use every month—no matter what the weather. The option is ideal for helping you to plan your budget if you currently participate in our Automatic Bank Draft program, where monthly payments are deducted from your checking or savings account.

Our Levelized Payment Plan also makes comfort more affordable, especially during the winter and summer months when heating and air conditioning systems are working harder to meet your needs.

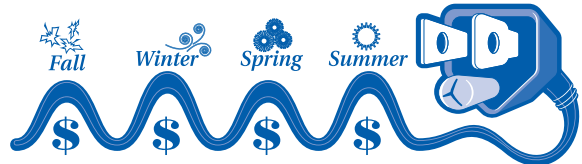
To calculate your "levelized" bill, we simply average the kilowatt-hours you've used during the past 12 months. Then, we multiply this monthly average by the current kilowatt-hour cost. The result is your average monthly payment.* Because your monthly bill is based on your average use of electricity, each month you will pay for either more or less electricity than actually used. The difference between your actual billing amount and average monthly payment is called a deferred balance and is shown on your electric bill each month. A portion of the previous deferred balance will be added to or subtracted from your monthly averaged electricity cost. As an added benefit, there is no additional cost or interest charged to you for this program.

Before Levelized Payment Plan



Normal electricity consumption reflecting the ups and downs in your bills throughout the year, which are directly affected by the temperature outside the home and your preference for temperature control on the inside.

After Levelized Payment Plan



Levelized Billing helps to plan your budget by averaging your electricity consumption from the previous year's usage and current month's usage. Then by spreading the impact of higher month's consumption with the lower month's, we are able to levelize your bills for the entire year.