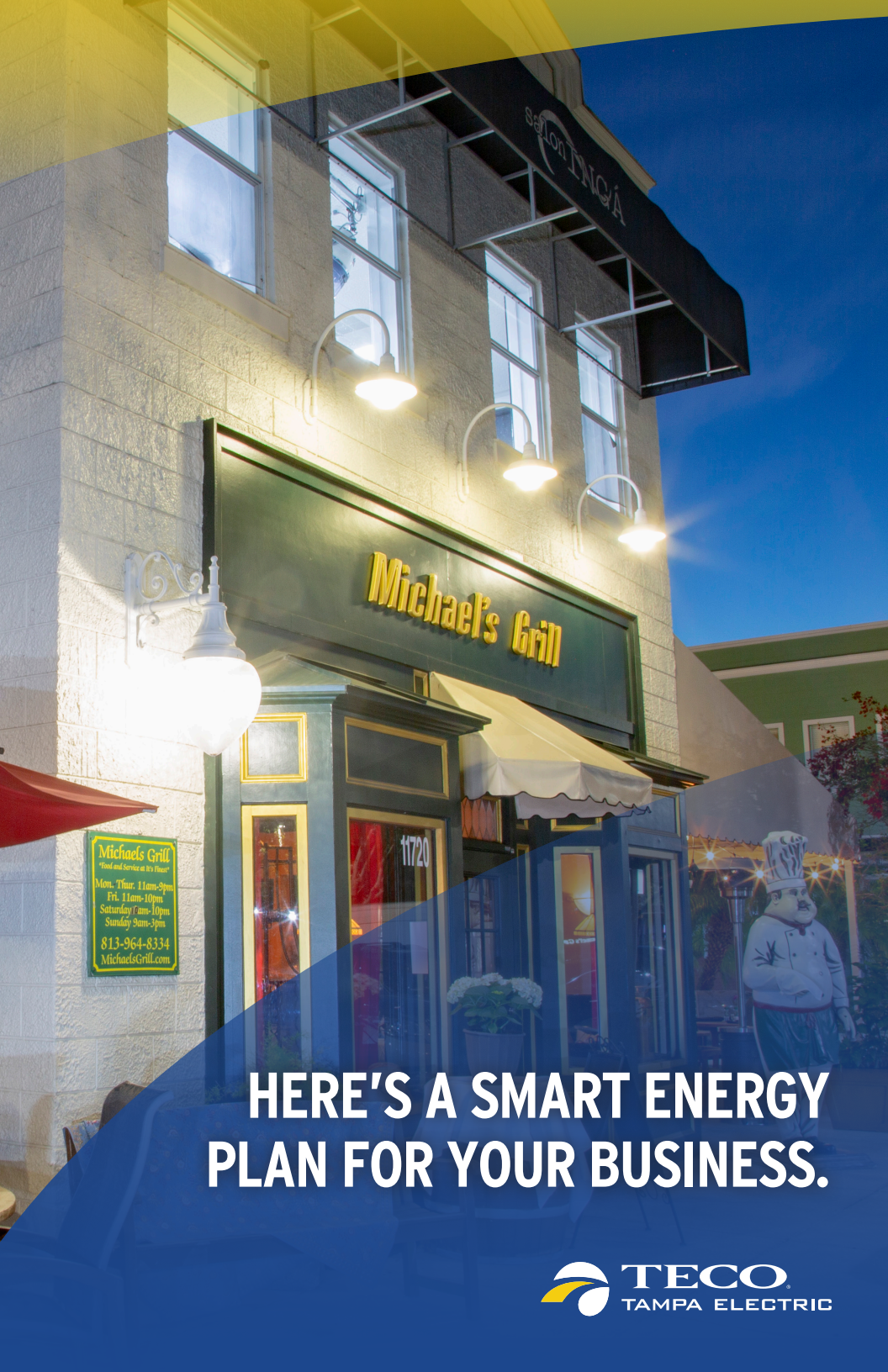




Michael's Grill
"Food and Service at It's Finest"
Mon. - Thur. 11am-2pm
Fri. 11am-10pm
Saturday 7am-10pm
Sunday 9am-3pm
813-964-8334
Michael'sGrill.com

**HERE'S A SMART ENERGY
PLAN FOR YOUR BUSINESS.**

We make running an energy efficient business easy.

STEP 1: DISCOVER

Schedule an energy audit with one of our business energy experts for an overview of how smart energy use can support the way your business operates. Our energy analysts are trained to identify opportunities for savings, and members of our team hold globally recognized certification through the Association of Energy Engineers, accredited by the American National Standards Institute (ANSI), for demonstrated knowledge and expertise in energy management.

Select from the following two audits:

Free Energy Audit

Our energy analysts will provide you with the tools to understand your business's energy usage, equipment, and processes. Whether a restaurant, retail, or manufacturer, we are here to provide you with solutions to reduce your energy costs. In addition, we'll explain the many rebates and incentive programs available from Tampa Electric and recommend those that can deliver long-term benefits. The on-site analysis takes about two hours. Larger facilities may require additional time.

Paid Energy Audit

Our paid energy audit is a comprehensive evaluation that includes sub-metering and monitoring* of specific energy-consuming equipment at your facility. As part of our

tailored assessment, we will suggest ways to improve operations, identify opportunities for energy related improvements, identify relevant system issues, and monitor system performance. You'll receive a prioritized strategic plan that includes specific recommendations on steps you can take to maximize efficiencies, reduce waste, and save money. A typical paid audit starts at \$75, however, the fee is site specific and a quote is prepared by the certified Energy Analyst prior to installation of the monitoring equipment.

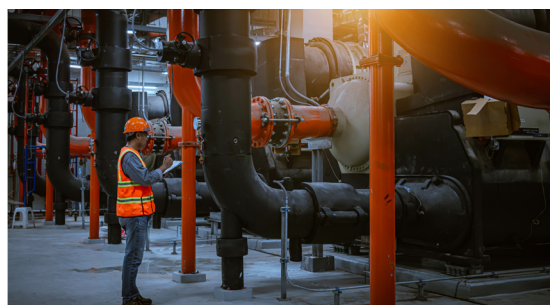


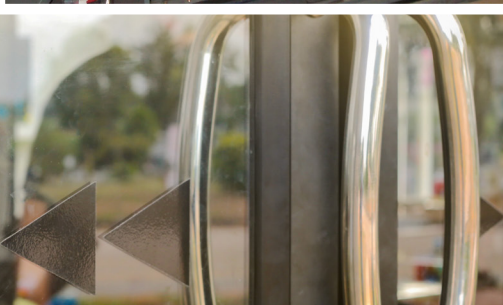
STEP 2: IMPLEMENT

Water Heating

Installing a high-efficiency water heating system at your facility is a great way to save energy and receive a rebate of \$0.10 per Btu, up to a maximum of 50 percent of the total project cost. This program helps identify the heat recovery units and heat pump water heaters that will generate optimum savings for you.

- **Commercial Heat Pump Water Heater:** Subject to seasonal demand hours, the system must be electric, meet AHRI and ASHRAE standards, have a minimum coefficient performance of 3.0 or be Energy Star certified, and be based on a water temperature of at least 120 degrees (or greater).
- **Drain Water Heat Recovery Unit:** The unit must recover heat from an electrically heated source and operate during the seasonal peak hours.





Lighting

Get rebates when you upgrade the permanent lighting at your facility.

- **Conditioned Space:** Earn a rebate of \$400 per kilowatt (kW) reduction* when you install energy-efficient lighting technology and systems that help reduce your electricity demand. Existing T12 fixtures will be rebated and based on an equivalent T8 wattage.
Delamping (removing unnecessary lamps or fixtures) within conditioned space at your facility may qualify for a rebate when the following conditions are met.
 - The lighting levels recommended by the Illuminating Engineering Society of North America (IESNA) for that space type must be met.
 - The post-retrofit lighting levels, as measured at the working surface by a foot-candle meter, must be equal to or greater than the pre-retrofit lighting levels.
 - All unused fixtures, lamp holders and ballasts must be removed from the space.
- **Non-Conditioned Space:** Earn a rebate of \$350 per kilowatt (kW) reduction* when you install energy-efficient lighting technology and systems that help reduce your electricity demand. Please note that stadium lighting, sports field lighting, landscape lighting, flagpole lighting, and signage lighting are not eligible for this rebate.

**The rebate amount cannot exceed 50 percent of the total project cost.*

Lighting Occupancy Sensors

Capture significant savings when you install lighting occupancy sensors at your facility, which turn off lights when a space is unoccupied. We'll provide rebate of \$26 per kW controlled (up to a maximum of 50 percent of the total equipment cost) when you install permanent lighting occupancy sensors that meet our specifications.

Variable Frequency Drive and Motor Controls

Maximize your production efficiency and reduce your electricity use when you install a variable frequency drive (VFD), variable speed drive (VSD) or other motor control that

meets our specifications. VFDs or VSDs controlling commercial cooling units, chillers, variable air volume systems, demand circulating systems, escalator motors and energy-efficient exhaust hoods qualify for the rebate.

Tampa Electric provides a \$75 rebate per Horsepower of the motor being controlled when you install a VFD that meets our specifications. This rebate applies to new and existing construction projects.

Custom Energy Efficiency

This rebate program encourages investments in new or existing peak-demand shifting/reduction energy conservation measures or technologies.

The rebate will be based on the peak-demand savings during the defined peak periods of 5 p.m. in August and 7 a.m. in January, Monday through Friday. The peak-demand savings are compared concurrently with the utility peak to determine the total kW reduction eligible for the rebate. The rebate amount will not exceed the amount that would make the project have a simple pay-back period of less than two years.

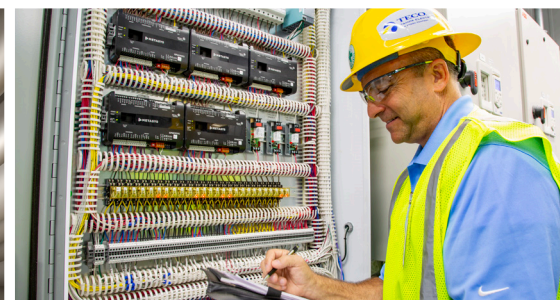
Standby Generator

Generate savings by using your own standby generator. We'll issue monthly credits on your electric bill for the portion of your normal facility load that you agree to serve with your generator(s) during our peak energy demand periods.

By participating in the Standby Generator program, your monthly credit will be \$6.15 per average transferred kW demand. Since your load varies, your credit will also vary.

STEP 3: SAVE

Join with us to reduce your energy costs. Learn more at TampaElectric.com/BizSave or call us at **813-275-3909 weekdays from 8 a.m. to 5 p.m.**



Stay Informed, Save More!

Are you receiving **Power Forward**? It's our free quarterly e-newsletter designed to help your business save time, reduce costs and stay ahead with valuable insights on:

- Energy-Efficiency Tips
- Solar and Renewable Energy
- Reliability Projects
- Hurricane Preparedness
- Economic Development Initiatives
- New Products and Services
- Customer Service and Self-Service Options
- Community Investment Programs
- Environmental Initiatives
- And Much More ...

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